

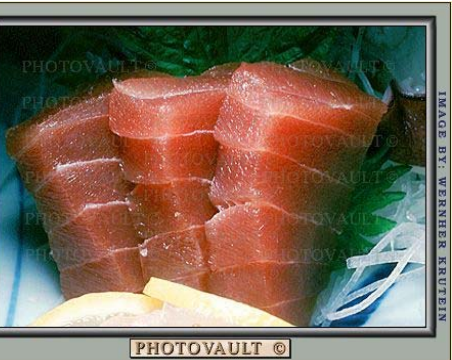
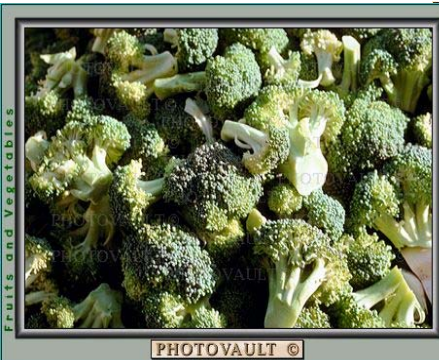
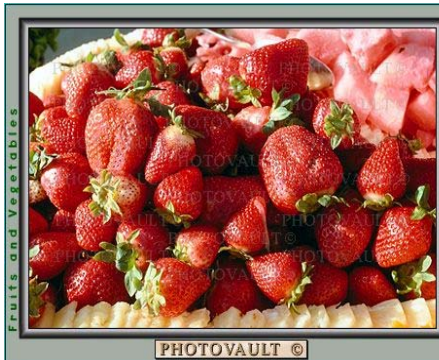
**APPENDIX C**  
**FOOD SERVICE DISTRIBUTOR – PRODUCER MARKETING SHEET**

**APPENDIX C**  
**IDEAS FOR PRODUCER MARKETING SHEET FOR FSD's**

**SUPPLIER:** XXX Company, 222 Producer Drive, BCProductville, B.C., V1V 1Y1  
**Contact:** Mr. George Producer  
**Telephone:** xxx-xxx-xxxx      **E-Mail:** [xxxxxx@xxxx.xxx](mailto:xxxxxx@xxxx.xxx)      **Facsimile:** xxx-xxx-xxxx

**PRODUCTS:** Specify (List) (Hopefully to include a variety of saleable products)

- .....
- .....
- .....
- .....



**PRODUCT UNIQUENESS:** .....

**PRODUCT PRICING EXPECTATIONS:**

**SUPPLY VOLUME COMMITMENT:** .....

**PREVIOUS FOOD SERVICE SALES:** (Describe – only if appropriate)

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.....  
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**DELIVERY PLANS & FREQUENCY:** .....

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**EXPECTED PACKAGING AND DELIVERY QUANTITY:** .....

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**FOOD SAFETY REQUIREMENTS COMPLIANCE (if appropriate):** .....

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**INSURANCE (if appropriate):** .....

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**MARKETING SUPPORT (if appropriate):** .....

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